Dear Current or Prospective Student,

The Higher Education Opportunity Act (HEOA) of 2008 requires that Institutions make available to their students information regarding placement rates, including the methodology and time frame applicable to the rates.

To follow is the 2014 annual report placement rate data for the school.

This information is compiled based on the requirements of our accrediting body. Information is maintained, tracked and updated in our student data base system.

The methodology and time frame applicable to these rates is as follows:

**Accrediting Body: Accrediting Council for Independent Colleges and Schools (ACICS)**

The reporting period is July 1 through June 30. Placement statistics are required to be calculated per program and by the average of all programs. The placement benchmark is 60% and it applies to the institutional average and each individual program. The institutional average rate is 77%.

ACICS applies the following Definition of a Placement to outcomes reported by our school:

- **Placed based upon job titles:** Any graduate or completer of a program that was placed based upon job titles included in the list of job titles published by the institution for which the program prepares students. These job titles must be those published by the institution on its web site in compliance with USDOE Title IV regulations and must be identified in the Department’s CIP-to-SOC Crosswalk (Standard Occupational Classification, U.S. Department of Labor) with the Classification of Instructional Programs (CIP) code of this program.
  OR

- **Placed based upon the required use of skills:** Any graduate or completer of a program that was placed based upon the required use of skills learned in the student’s program as a predominant component of the job. These skills must be those listed in the institution’s published program description and a majority of these skills must be documented in the employer’s job description as required or desired skills, duties or responsibilities.
  OR

- **Placed based upon the benefit of the training:** Any graduate or completer of a program that was placed based upon the benefit of the training received from the program in obtaining a new position or maintaining a current position, supporting promotion or improving job related skills.

ACICS calculates placement rates as follows:

\[
\frac{\text{Placed by job title + Placed by skills + Placed by benefit of training}}{\text{Completers + Graduates} - \text{Exemptions*}}
\]

* Exemptions are: pregnancy, death or other health-related issues, continuing education, military service, visa restrictions, enrollment in English as a Second Language (ESL) program, and incarceration.

Placement information is verified with the employer.

<table>
<thead>
<tr>
<th>Program</th>
<th>Degree Type</th>
<th>Placement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental Hygiene</td>
<td>Associate</td>
<td>75%</td>
</tr>
<tr>
<td>Expanded Functional Dental Assistant</td>
<td>Certificate</td>
<td>88%</td>
</tr>
<tr>
<td>Medical Assisting</td>
<td>Certificate</td>
<td>71%</td>
</tr>
<tr>
<td>Medical Billing and Coding</td>
<td>Certificate</td>
<td>70%</td>
</tr>
<tr>
<td>Pharmacy Technician</td>
<td>Certificate</td>
<td>78%</td>
</tr>
</tbody>
</table>

The rates are made available for the purposes of satisfying the HEOA, and are not to be construed as advertising.

For examples of types of employment obtained by our graduates, please review your catalog and/or consult with your Career Service’s office.