

Textbook Listing as of July 2015

Fortis College, Centerville, OH (Online Courses Only)

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Course Code o=online b=blended	Course Title	Custom ISBN	Title	Author	ED	Pub/ CW	Publisher	Student Price
General Education								
BIO101	General Biology*	9781259563553	Essentials of Biology	Mader	4th	2015	McGraw	\$ 80.60
BIO205	Microbiology*	9781259572760	Microbiology Fundamentals A Clinical Approach	Cowan	1st	2013	McGraw	\$ 104.00
COM205	Effective Communication*	9781259563454	Communicating Effectively	Hybels	11th	2015	McGraw	\$ 74.32
COM205o	Effective Communication*	national ISBN	Communicating Effectively (e-book)	Hybels	11th	2015	McGraw	\$ 112.67
COM205h	Effective Communication*	9781259563454	Communicating Effectively	Hybels	11th	2015	McGraw	\$ 74.32
ENG095o	Fundamentals of English	321931416	MyFoundationsLab				Pearson	\$ 65.00
ENG101	English Composition*	978-0312676087	Successful College Writing: Skills, Strategies, Learning Styles	McWhorter	5th	2012	MacMillan	\$ 68.63
ENG101o	English Composition*	978-0312676087	Successful College Writing: Skills, Strategies, Learning Styles	McWhorter	5th	2012	MacMillan	\$ 68.63
ENG101h	English Composition*	978-0312676087	Successful College Writing: Skills, Strategies, Learning Styles	McWhorter	5th	2012	MacMillan	\$ 68.63
HUM101	Arts and Culture*	9781259572852	Humanities Through The Arts	Martin	9th	2015	McGraw	\$ 79.30
HUM102h	Arts and Culture*	9781259572852	Humanities Through The Arts	Martin	9th	2015	McGraw	\$ 79.30
HUM320h	Creating Solutions and Critical Thinking*	9780132209748	Thinking	Kirby/Goodpaster	4th	2007	Pearson	\$ 64.44
MAT095o	Basic Mathematics	321931416	MyFoundationsLab				Pearson	\$ 65.00
MAT101	College Mathematics*	9781323026427	College Mathematics	Cleaves/Hobbs	9th	2014	Pearson	\$ 153.82
MAT101o	College Mathematics*	9780321924322	College Mathematics, with MyMathLab (e-book)	Cleaves/Hobbs	9th	2014	Pearson	\$ 195.00
PHI321h	Ethics*	9781323026434	Consider Ethics: Theory, Readings, and Contemporary Issues	Waller	3rd	2011	Pearson	\$ 101.04
PSY101	General Psychology*	9781259563447	Understanding Psychology	Feldman	12th	2015	McGraw	\$ 97.07
PSY101o	General Psychology*		Understanding Psychology (e-book)	Feldman	12th	2015	McGraw	\$ 181.22
PSY101h	General Psychology*	9781259563447	Understanding Psychology	Feldman	12th	2015	McGraw	\$ 97.07
PSY278h	Human Growth and Development*	9781305038387	Life-Span Human Development	Sigelman/Rider	7th	2014	Cengage	\$ 191.80
PSY321h	Building Emotional Intelligence and Negotiation Skills*	9781323026830	Human Relations: The Art and Science of Building Effective Relationships	Hamilton	1st	2007	Pearson	\$ 109.23
PSY321h	Building Emotional Intelligence and Negotiation Skills*	9780071834209	Leading with Emotional Intelligence: Hands-On Strategies for Building Confident and Collaborative Star Performers	Nadler	1st	2010	McGraw	\$ 41.34
PSY321h	Building Emotional Intelligence and Negotiation Skills*	9781591391111	Negotiation (Harvard Business Essentials Series)	Nadler	1st	2003	Harvard Business School Press	\$ 28.60
SCI115h	Fundamentals of Human Nutrition*	9780323318600	Williams Basic Nutrition & Diet Therapy	Nix	14th	2013	Elsevier	\$ 55.90
SCI210	Environmental Science*	9781259562761	Principles of Environmental Science	Cunningham	7th	2013	McGraw	\$ 82.65
SCI210o	Environmental Science*		Principles of Environmental Science (e-book)	Cunningham	7th	2013	McGraw	\$ 157.78
SOC101	Sociology*	9781259563546	Sociology: A Brief Introduction	Schaefer	11th	2015	McGraw	\$ 69.77
SOC101o	Sociology*		Sociology: A Brief Introduction (e-book)	Schaefer	11th	2015	McGraw	\$ 138.41
SOC101h	Sociology*	9781259563546	Sociology: A Brief Introduction	Schaefer	11th	2015	McGraw	\$ 69.77
SOC321h	Life Transition: Death and Dying*	9781323026458	Death, Society, and Human Experience	Kastenbaum	11th	2012	Pearson	\$ 107.22
SOC431h	Sociology of Health and Medicine*	9781323026472	Medical Sociology	Cockerham	12th	2012	Pearson	\$ 71.33
SOC441h	Culture and Holistic Healthcare*	9781323026496	Cultural Diversity in Health and Illness	Spector	8th	2012	Pearson	\$ 53.69
Common Curricula								
AHP101	Introduction to Health Professions	9780077665869	Introduction to Health Professions (EA custom book)	Booth	1st	2013	McGraw	\$ 113.10
AHP105	Medical Terminology	9781259563430	Essentials of Medical Language	Allan	2nd	2012	McGraw	\$ 46.80
AHP105b	Medical Terminology	9781455758302	Medical Terminology: A Short Course (e-book & print)	Chabner	7th	2014	Elsevier	\$ 169.00
AHP106	Medical Anatomy and Physiology	9781259574665	Anatomy & Physiology: Foundations for the Health Professions	Roiger	1st	2013	McGraw	\$ 50.70

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AHP106b	Medical Anatomy and Physiology	9780323113540	The Human Body in Health & Disease (e-book & print)	Patton/Thibodeau	6th	2014	Elsevier	\$ 169.00
AHP110	Nutrition and Human Health	9781323026526	Nutrition for Life	Thompson/ Manore	3rd	2013	Pearson	\$ 108.58
AHP200	Communications for Health Professionals	9780077668990	Therapeutic Communication for Health Professionals	Adams/Jones	3rd	2011	McGraw	\$ 79.30
AHP210	Ethics and Regulatory Compliance	9780077668808	Law and Ethics for the Health Professions	Judson/Harrison	6th	2013	McGraw	\$ 96.20
AHP210o	Ethics and Regulatory Compliance		Law and Ethics for the Health Professions (e-book)	Judson/Harrison	6th	2013	McGraw	\$ 136.50
AHP215	Anatomy & Physiology	9780323364829	Essentials of Anatomy and Physiology and A&P Online Course	Patton/Thibodeau	1st	2012	Elsevier	\$ 98.80
AHP215	Anatomy & Physiology	9780323318624	Essentials of Anatomy & Physiology Laboratory Manual	Hill	1st	2012	Elsevier	\$ 41.60
AHP216	Anatomy and Physiology I	9780323364812	Anatomy and Physiology (Custom Package)	Patton/Thibodeau	8th	2012	Elsevier	\$ 141.70
AHP217	Anatomy and Physiology II		Same as AHP216				Elsevier	\$ -
CMP105h	Introduction to Informatics	9780323372299	Health Informatics: An Interprofessional Approach	Nelson/Staggers	1st	2014	Elsevier	\$ 81.90
COM105	Introduction to Informatics	9780323372299	Health Informatics: An Interprofessional Approach	Nelson/Staggers	1st	2014	Elsevier	\$ 57.20
MED110	Anatomy and Physiology I	9781259581755 (EA Custom Pkg Text/Workbook)	Hole's Essentials of Human Anatomy & Physiology Workbook to Accompany Anatomy & Physiology Revealed (Software Version 3.0)	Shier/Butler/ Lewis Broyles	12th 2nd	2015 2012	McGraw McGraw	\$ 110.50 \$ -
MED110	Anatomy and Physiology I		Same as MED110				McGraw	\$ -
MED115	Anatomy and Physiology II		Same as MED110				McGraw	\$ -
Common Curricula; Other								
BUS101	Fundamentals of Business Management	9781305040724	BUSN	Kelly/McGowen	6th	2014	Cengage	\$ 51.38
BUS201	Human Resource Management	9781305037656	Managing Human Resources	Snell/Bohlander	16th	2013	Cengage	\$ 82.47
OCS100o	Online College Success	9781133312574	Plugged In (e-book)	English	1st	2015	Cengage	\$ -
CMP101	Computer Applications	1269112392	GO! With Microsoft Office 2010 and select chapters from Technology in Action	Gaskin/Ferrett/ Vargas/McLellan	3rd	2010	Pearson	\$ 117.00
CMP101o	Computer Applications		Office 2013: In Practice (e-book)	Nordell	1st	2014	McGraw	\$ 158.20
CMP201o	Integrated Computer Applications		Same as CMP101o (e-book)				McGraw	\$ -
CMP110	Applications for Business Communication	9781305008526	BCOM	Lehman/Dufrene	3rd	2013	Cengage	\$ 44.62
MAT110	Applied Mathematics	9781323026533	Mathematics for the Trades: A Guided Approach	Carman/Saunders	10th	2014	Pearson	\$ 156.33
PDC110	Career and Professional Development	9781305039919	Career and Professional Development - (EA custom package)	Cengage	8th	2013	Cengage	\$ 109.51
PDC200	Career Development	9781305018105	Your Career: How to Make it Happen	Harwood	8th	2013	Cengage	\$ 78.42
SKW101	Introduction to the Skilled Professions	9781305032859	Introduction to the Skilled Professions - (EA custom package)	Cengage	1st	2013	Cengage	\$ 214.50
SKW102	Blueprint Reading	9780077817565	Blueprint Reading: Construction Drawings for the Building Trades (EA custom package)	Kubba	1st	2011	McGraw	\$ 98.80
Medical Assisting								
MAS	All MAS courses	978-1-56533-535-6	Certified Clinical Medical Assistant (CCMA) Study Guide	NHA	pub	2012	NHA	\$ 36.40
MAS110	Clinical Procedures and Techniques	9780323364850	Kinn's The Medical Assistant: An applied Approach - (EA custom package)	Proctor/Young	12th	2014	Elsevier	\$ 131.30
MAS115	Laboratory Procedures and Techniques		Same as MAS110				Elsevier	\$ -
MAS120	Human Diseases and Pharmacology	9780323318686	Mosby's Drug Reference for Health Professions	Mosby	4th	2014	Elsevier	\$ 33.80
MAS120	Human Diseases and Pharmacology		Same as MAS110				Elsevier	\$ -
MAS120o	Human Diseases and Pharmacology		Same as MOA110b (e-book & print)				Elsevier	\$ -
MAS120o	Human Diseases and Pharmacology	9780323318686	Mosby's Drug Reference for Health Professions (e-book & print)	Mosby	4th	2014	Elsevier	\$ 133.90
MAS125	Invasive Clinical Procedures		Same as MAS110				Elsevier	\$ -
MAS130	Clinical Specialties		Same as MAS110				Elsevier	\$ -
MAS130o	Clinical Specialties		Same as MOA110b (e-book & print)				Elsevier	\$ -
MAS135	Certification Review and Career Development	9780323318693	Saunders Medical Assisting Exam Review	Holmes	4th	2014	Elsevier	\$ 52.00
MAS135b	Certification Review and Career Development	9780323318693	Saunders Medical Assisting Exam Review (e-book & print)	Holmes	4th	2014	Elsevier	\$ 88.40

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MAS190	Externship		None				Elsevier	\$ -
Medical Billing and Coding								
MBC	All MBC courses	978-1-56533-559-2	Certified Billing & Coding Specialist (CBCS) Study Guide	NHA	pub	2015	NHA	\$ 36.40
MBC110	Procedural and Diagnostic Coding	9780323364737	Step-by-Step Medical Coding - (EA custom package)	Buck	2015	2015	Elsevier	\$ 87.10
MBC110	Procedural and Diagnostic Coding	9780323364720	EA Custom Package: 2015 ICD-10-CM Draft Edition, 2015 ICD-10-PCS Draft Edition, Professional Edition 2015 HCPCS Level II, Professional Edition CPT 2015	Buck	2015	2015	Elsevier	\$ 273.00
MBC110	Procedural and Diagnostic Coding	9780323318501	2015 Facility Coding Exam Review: The Certification Step with ICD-10-CM/PCS	Buck	2015	2015	Elsevier	\$ 68.90
MBC110	Procedural and Diagnostic Coding	9780323318518	2015 Physician Coding Exam Review: The Certification Step with ICD-9-CM	Buck	2015	2015	Elsevier	\$ 68.90
MBC110	Procedural and Diagnostic Coding	9780323318525	2015 ICD-9 CM for Hospitals Vol 1-3	Buck	2015	2015	Elsevier	\$ 75.40
MBC115	Hospital, Surgical, and Medical Coding		Same as MBC110				Elsevier	\$ -
MBC120	Physician Coding		Same as MBC110				Elsevier	\$ -
MBC125	Reimbursement Methods and Procedures	9780323364690	Health Insurance Today: A Practical Approach - (EA custom package)	Beik	4th	2013	Elsevier	\$ 114.40
MBC130	Capstone and Career Development	9780323364850	Kinn's The Medical Assistant: An applied Approach - (EA custom package)	Proctor/Young	12th	2014	Elsevier	\$ 131.30
MBC130b	Capstone and Career Development		Same as MOA110b (e-book & print)				Elsevier	\$ -
MBC190	Externship		None				Elsevier	\$ -
Accounting Technology								
ACC105o	Accounting Principles I	9780133856781	Horngren's Accounting (e-book)	Miller-Nobles, Mattison, Matsumura	11th	2016	Pearson	\$ 143.00
ACC110o	Accounting Principles II		Same as ACC105 (e-book)				Pearson	\$ 78.00
ACC206o	Principles of Finance	9781285779461	Fundamentals of Financial Management, Concise (e-book)	Brigham/Houston	8th	2015	Cengage	\$ -
ACC210o	Computerized Accounting		Computer Accounting with QuickBooks (e-book)	Kay	16th	2015	McGraw	\$ 166.08
ACC215o	Automated Spreadsheets for Accounting	9781305656567	New Perspectives on Microsoft Excel 2013, Comprehensive (e-book)	Parsons/Oja/Ageloff/Carey/Desjardins	1st	2016	Cengage	\$ -
ACC220o	Income Tax Accounting	9780134206424	Federal Taxation 2016 (e-book)	Pope, Rupert, Anderson	29th	2016	Pearson	\$ 143.00
ACC225o	Payroll Accounting		Payroll Records and Procedures (e-book)	Haddock	1st	2015	McGraw	\$ 167.70
ACC230o	Financial Statement Analysis		Financial Statement Analysis (e-book)	Subramanyam	11th	2013	McGraw	\$ 195.00
ACC235o	Capstone and Career Development	9780133129571	Shapland and Turner Cases in Financial Accounting (e-book)	Arens	1st	2013	Pearson	\$ 143.00
Business Management								
BUS106o	Introduction to Business	9781285193946	Foundations of Business MindTap (e-book)	Pride/Hughes/Kapoor	4th	2015	Cengage	\$ -
BUS110o	Fundamentals of Management		M: Management (e-book)	Bateman	3rd	2012	McGraw	\$ 102.70
BUS116o	Principles of Marketing	9781285869407	Marketing (e-book)	Pride/Ferrell	18th	2016	Cengage	\$ -
BUS120o	Business Communication	9781285868301	Essentials of Business Communication (e-book)	Guffey/Loewy	10th	2016	Cengage	\$ -
BUS125o	Business Law and Ethics		Dynamic Business Law (e-book)	Kubasek	3rd	2014	McGraw	\$ 195.00
BUS205o	Survey of Economics	9781305272323	Survey of Economics (e-book)	Tucker	9th	2016	Cengage	\$ -
BUS210o	Entrepreneurship	9781285513966	Small Business Management (e-book)	Longenecker/Petty/Palich/Hoy	17th	2014	Cengage	\$ -
BUS215o	Business Statistics for Operations	9781285513027	Essentials of Statistics for Business & Economics (e-book)	Anderson/Sweeney/Williams/Camm/Cochran	7th	2015	Cengage	\$ -
BUS222o	Organizational Behavior	9781285513775	Organizational Behavior: Managing People & Organizations (e-book)	Griffin/Moorhead	11th	2014	Cengage	\$ -

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BUS225o	International Business		International Business (e-book)	Hill	10th	2015	McGraw	\$ 195.00
BUS230o	Capstone and Professional Development	9780133444797	Strategic Management: A Competitive Advantage Approach, Concepts & Cases (e-book)	David	15th	2015	Pearson	\$ 143.00
Human Resource Management								
HRM205o	Principles of Human Resources	9781285514062	Managing Human Resources (e-book)		1st	2014	Cengage	\$ -
HRM210o	Customer Service Fundamentals		Customer Service Skills for Success (e-book)	Lucas	6th	2015	McGraw	\$ 140.40
HRM215o	HR Laws and Policies		Employment Law for Business (e-book)	Bennett-Alexander	8th	2015	McGraw	\$ 195.00
HRM220o	Staffing and Hiring Process		Same as HRM205 (e-book)				Cengage	\$ -
HRM225o	Training and Development		Employee Training & Development (e-book)	Noe	6th	2012	McGraw	\$ 143.00
HRM230o	Benefits and Compensation	9780133802023	Strategic Compensation: A Human Resource Management Approach (e-book)	Martocchio	8th	2015	Pearson	\$ 143.00
HRM235o	Diversity in the Workplace	9780133548198	Understanding and Managing Diversity (e-book)	Harvey/Allard	6th	2015	Pearson	\$ 143.00
HRM240o	Capstone and Career Development		Custom case study course for all business programs (e-book)				Pearson	\$ 143.00
Internet Marketing								
INM205o	Platform for Marketing and Sales	9780133889819	Marketing in the Moment: The Digital Marketing Guide to Generating More Sales and Reaching Your Customers First (e-book)	Tasner	2nd	2015	Pearson	\$ 143.00
INM210o	Business in the Virtual World		Same as INM205 (e-book)				Pearson	\$ 78.00
INM215o	Social Media and E-commerce	9780133507164	E-Commerce (e-book)	Traver	11th	2015	Pearson	\$ 143.00
INM220o	Web Advertising and Promotion	9780789741004	Ultimate Web Marketing Guide (e-book)	Miller	2nd	2011	Pearson	\$ 143.00
INM225o	Search Engine Optimization and Analytics	9780133039177	Search Engine Marketing, Inc.: Driving Search Traffic to Your Company's Website (e-book)	Moran/Hunt	3rd	2015	Pearson	\$ 143.00
INM230o	Consumer Behavior and Demographics	9780132544368	Consumer Behavior (e-book)	Schiffman/Wisenblit	11th	2015	Pearson	\$ 143.00
INM235o	Applied Marketing Research	9780137066735	Essentials of Marketing Research: A Hands-On Orientation (e-book)	Malhotra	1st	2015	Pearson	\$ 143.00
INM240o	Capstone and Career Development	9780789747891	Internet Marketing Start to Finish (e-book)	Juon/Greling/Buerkle	1st	2012	Pearson	\$ 143.00